

ATTENTION 2010-2016 GRADUATES

Are you ready to be a leader in your profession?

We want YOU for our 2016 Power of 10 class...

LVMA is offering the American Society of Veterinary Medical Association Executives' (ASVMAE) Power of 10 (P10) Leadership Development Program to veterinarians who have graduated during or after 2010. The purpose of the program is to engage and develop recent graduates with foundational skills in leadership, communication, and business.

P10 Benefits:

Participants of the *Power of Ten* will:

- Work with a network of supporting peers with similar challenges
- Provide recent graduates with a learning experience that will benefit the individual (and the VMA, their practice, and their community)
- Develop fundamental understanding of leadership skills, personal branding, and emotional intelligence
- Gain understanding of communication styles and skills to enrich the veterinarian-client patient interaction

How P10 Works:

Applications for the LVMA's Opening 2017 P10 Program will be available beginning October 1, 2016 through October 31, 2016. Selection of the ten participants for 2017 will occur by November 15, 2016 and the class will be announced and introduced at the LVMA 2017 Winter Meeting in Baton Rouge on Saturday, January 22, 2017. The P10 Program will include one "kickoff" weekend and five one-day face-to-face meetings to be held on Tuesdays in Baton Rouge. The schedule will be published prior to the availability of the application.

The Kickoff Weekend will be designed for P10 classmates to get to know one another and the Program and will include INSIGHTS training by ELANCO. INSIGHTS Discovery training is a tool for people to recognize their and others behavior to help improve communication, decision making and performance.

The five Tuesday sessions will include:

- 1) FRANK training by ZOETIS, a communication workshop offering veterinarians expert guidance on enriching the veterinarian-client patient interaction.
- 2) A day devoted to practice ethics, medical malpractice, and the components and resources of organized veterinary medicine.
- 3) Media training, including how to promote yourself and your practice.
- 4) Advocacy and legislative issues.
- 5) A potpourri of professional issues such as Burnout, Financial Planning, Worklife Management and practice ownership/business management.

There is no registration fee or tuition for the P10 Program. Travel and other expenses of participants are expected to be paid by the participant or the participant's clinic. Lodging and meals during the Kickoff weekend will be paid by the LVMA, and the LVMA will reimburse one night's lodging for any participants travelling over 100 miles one-way to attend the one day programs. Lunches and refreshments during programs will be provided by the LVMA.